

EEO Public File Report
Station: WNCN-TV Raleigh, North Carolina
Period Covered by Report: August 1, 2007 to July 31, 2008

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source*	Total # Interviewed	Number Hired	Recruitment Source for Hire
1	Photojournalist	1/16/2007	5/5/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
2	Photojournalist	1/29/2007	6/9/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
3	Sales Assistant	1/29/2007	12/10/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	MG Website/WNCN Web Site
4	IS Support Engineer	3/9/2007	11/12/2007	Recruitment Sources Contacted for Specific Vacancies (see attached)	10	1	MG Website/WNCN Web Site
5	Multimedia Content Coordinator	3/19/2007	10/15/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	10	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
6	Graphic Production Producer	3/26/2007	10/15/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	MG Website/WNCN Web Site
7	Embed Reporter	3/26/2007	8/13/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
8	Sales Manager	5/1/2007	1/7/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	18	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
9	Embed Reporter	5/1/2007	9/17/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
10	Embed Reporter	5/1/2007	10/1/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	MG Website/WNCN Web Site
11	Embed Reporter	5/10/2007	10/1/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	MG Website/WNCN Web Site
12	Web Channel Producer	5/10/2007	8/13/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	MG Website/WNCN Web Site
							MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)

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13	Anchor, Web Presenter	7/9/2007	8/13/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	interviewed or the person interviewed was referred by a person working for MG)
14	Senior Web Developer	7/30/2007	9/24/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	MG Website/WNCN Web Site
15	Web Applications/Database Specialist	8/21/2007	9/17/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
16	Embed Reporter	8/21/2007	10/1/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
17	Embed Reporter	8/21/2007	10/1/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
18	Embed Reporter	8/21/2007	9/3/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	MG Website/WNCN Web Site
19	Web Channel Producer	8/21/2007	9/17/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	16	1	MG Website/WNCN Web Site

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20	Web Channel Producer	8/21/2007	10/29/2007	Recruitment Sources Contacted for Specific Vacancies (see attached)	8	1	MG Website/WNCN Web Site
21	Senior Programmer/Developer	8/24/2007	10/1/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
22	Producer	8/28/2007	4/14/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
23	Embed Reporter	8/28/2007	11/12/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	MG Website/WNCN Web Site
24	Embed Reporter	8/28/2007	10/29/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	MG Website/WNCN Web Site
25	Embed Reporter	8/28/2007	10/29/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	MG Website/WNCN Web Site
26	Art Director	9/20/2007	10/29/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	MG Website/WNCN Web Site
27	Community Content Liaison	9/28/2007	1/28/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website/WNCN Web Site
28	Embed Reporter	9/28/2007	1/7/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
29	Embed Reporter	10/1/2007	12/10/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	MG Website/WNCN Web Site

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30	Community Content Liaison	10/19/2007	11/12/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website/WNCN Web Site
31	Multimedia Content Coordinator	10/24/2007	12/17/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	MG Website/WNCN Web Site
32	Account Executive	10/24/2007	1/7/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
33	Web 2.0 Community Content Manager	10/25/2007	11/26/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	MG Website/WNCN Web Site
34	Web 2.0 Community Content Manager	11/1/2007	12/17/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website/WNCN Web Site
35	Web Multimedia Designer/Developer	11/1/2007	12/17/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
36	Director	11/26/2007	12/17/2007	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
				Recruitment Sources Contacted for Specific Vacancies (see attached)			
37	Sales Manager	12/31/2007	3/24/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
38	Multimedia Content Coordinator	1/29/2008	7/7/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	MG Website/WNCN Web Site

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Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source*	Total # Interviewed	Number Hired	Recruitment Source for Hire
39	Account Executive	2/12/2008	6/23/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
40	Internet Account Executive	2/14/2008	3/17/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	9	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
41	Internet Account Executive	2/14/2008	5/5/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	7	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
42	Director	2/28/2008	3/10/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached) Recruitment Sources Contacted for Specific Vacancies (see attached)	5	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
43	Sales Assistant	3/14/2008	5/26/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	4	1	MG Website/WNCN Web Site
44	Internet Account Executive	3/24/2008	3/31/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website/WNCN Web Site
45	Internet Account Executive	3/24/2008	5/12/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	8	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
46	Internet Account Executive	4/24/2008	6/9/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	9	1	MG Employee (MG employee was interviewed or the person interviewed was referred by a person working for MG)
47	Embed Reporter	4/24/2008	6/23/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	2	1	MG Website/WNCN Web Site
48	Internet Account Executive	4/30/2008	5/19/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	9	1	MG Website/WNCN Web Site

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49	Associate Producer	5/5/2008	7/14/2008	Recruitment Sources Contacted for Specific Vacancies (see attached)	5	1	MG Website/WNCN Web Site
50	Account Executive	5/9/2008	7/21/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	6	1	MG Website/WNCN Web Site
51	Associate Producer	6/11/2008	7/21/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website/WNCN Web Site
52	Embed Reporter	6/18/2008	7/21/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	3	1	MG Website/WNCN Web Site
53	Internet Account Executive	6/25/2008	7/21/2008	Recruitment Sources Contacted for Each Full-Time Vacancy (see attached)	5	1	MG Website/WNCN Web Site
					270	53	

EEO Public File Report Recruitment Sources Contacted for Each Full-Time Vacancy Station: WNCN-TV - Raleigh, NC Period Covered by Report: 8/1/2007 through 7/31/2008				
No.	Recruitment Source	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	Central Carolina Community College 1105 Kelly Drive, Sanford, NC 27330 hmohan@CCCC.edu	Holly Mohan 919-718-7396	0	N
2	Dalton Temps & Staffing Service JGamble1016@msn.com	Joselyn Gamble	0	N
3	DFW Network of Hispanic Communicators P.O. Box 222313, Dallas, TX 75222-2313 dfwhispanic@hotmail.com	Cary Pina 817-390-7807	0	N
4	Eastern New Mexico University ENMU Station 34, Portales, NM 88130 ty.walker@enmu.edu	Ty Walker 505-562-2211	0	N
5	TV Bureau Adv. In NY Email only arleen@tvb.org	Arleen 212-891-2224	0	N
6	Media Line Box 51909, Pacific Grove, CA 93950 medialine@medialine.com	Mark Shilstone 800-237-8073	0	N
7	National Association of Hispanic Journalists 1000 National Press Bldg, 529 14th Street NW, Washington, DC 20045 www.nahj.org	Leticia Salazar 202-662-7483	0	N
8	North Carolina Broadcasters Association P.O. Box 627, Raleigh, NC 27602 associationinfo@bellsouth.net	Gail Summerville 919-821-7300	0	N
9	North Carolina Employment Security Commission 3351 Carl Sandburg Court, Raleigh, NC 27610 walter.stead@ncmail.net	Walter Stead 919-212-3849 x237	0	N
10	University Career Services - UNC-CH CB5140 Hanes Hall, Chapel Hill, NC 27599 mharris@email.unc.edu	Marcia Harris 919-962-6507	0	N
11	University Career Center - NC State 2100 Pullen Hall, Campus Box 7303, Raleigh, NC 27695 woody-catoe@ncsu.edu	Woody Catoe 919-515-2369	0	N
12	University of North Carolina at Pembroke P.O. Box 1510, Pembroke, NC 28372 brendac.jacobs@uncp.edu	Brenda Jacobs 910-521-6270	0	N
13	Wake Technical Community College 9101 Fayetteville Road, Raleigh, NC 27603-5696 jmoss@waketech.edu	Jeannette Moss 919-662-3376	3	N
14	TV Jobs	tvjobs.com	2	N
15	MGBG Website/WNCN Website	www.mgbg.com ; www.nbc17.com	197	N
16	MG Employee (MG Employee was interviewed or the person was referred by a person working for MG)		66	N

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No.	Recruitment Sources Contacted for Specific Vacancies	Contact/Telephone #	Total Interviewed by Source	Entitled to Notification
1	The News & Observer www.newsobserver.com		0	N
2	Internal MGI Recruiters		2	N

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EEO Public File Report**Supplemental Recruitment Initiatives****Station: WNCN, Raleigh, NC****Period Covered by Report: August 1, 2007 through July 31, 2008**

No.	Initiative	Date	Description	Scope of Involvement	Personnel Involved
1	Internship Program	on-going	Emma Bowen Foundation for Minority Interests in Media	WNCN is an active participant in the Emma Bowen Foundation for Minority Interest in Media. Students receive an hourly wage, as well as matching compensation to help pay for college tuition & expenses.	Cary Adams, Production Mgr.
2	Internship Program	on-going	Expose eligible college students to the broadcasting environment.	Host interns from area colleges & universities as part of course credit who are majoring in various subjects to exposed them to all areas of a television station.	Cary Adams, Production Mgr.; Jason Clough, Multi-media Content Mgr.; Maryann Balbo, Dir. Of Business Development & Community Connection; Jennifer Williams, Special Projects Manager
3	Great Xplorations Career Fair	11/12/2007	Expose eligible high/middle school students to careers in the industry.	Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Teresa Doring, HR Sharon Tazewell, Anchor Ashley Sue Allen, CCL Courtney Smith, CCL Teran Rankin, CCL Lisa Sullivan, CCL Candace Broadie, CCL
4	Holly Springs High School	12/13/2007	Expose eligible high school students to careers in the industry.	Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Candace Broadie, CCL Doug Sutton, CCL Ashley Sue Allen, CCL Bill Reh, Anchor
5	Wake Forest/Rolesville Middle School	1/25/2008	Expose eligible middle school students to careers in the industry.	Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Teran Rankin, CCL Candace Broadie, CCL
6	Cary High School	2/22/2008	Expose eligible high school students to careers in the industry.	Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Liza Weidle, Reporter
7	West Cary Middle School	3/3/2008	Expose eligible middle school students to careers in the industry.	Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Donald Jones, Anchor Kim Green, Producer
8	School of Communication Arts	3/12/2008		Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Teran Rankin, CCL Richard Bouchez, Director of Marketing

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No.	Initiative	Date	Description	Scope of Involvement	Personnel Involved
9	Wakefield High School Friday Fair	3/14/2008	Expose eligible high school students to careers in the industry.	Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Teran Rankin, CCL Kerry Hall, Reporter Teresa Doring, HR Generalist Maryann Balbo, Director of Business Development and Community Connection
10	Durant Road Career Speaking Day	4/10/2008	Expose eligible high school students to careers in the industry.	Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Shirley Min, Anchor
11	Xtreme Beginnings Career Exploration Fair	4/18/2008	Expose eligible high school students to careers in the industry.	Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Teran Rankin, CCL Lisa Sullivan, CCL Candace Broadie, CCL Doug Sutton, CCL
12	East Millbrook Magnet Career Fair	4/18/2008	Expose eligible high school students to careers in the industry.	Station representatives inform students of job opportunities at WNCN, and explain types of skills needed to pursue broadcast career paths. Students are also encouraged to sign up for site tours to see how a television station operates.	Sharon Tazewell, Anchor